

INTELLECTUAL PROPERTY RIGHTS (IPR) POLICY

Ver 1.0

Maharaja Agrasen University

Atal Shiksha Kunj, Village Kalujhanda, near Barotiwala,
174103, Himachal Pradesh



Centre for Patent Facilitation Licensing & Consultation (CPFLC)

MISSION OF CPFLC

To create and stimulates an environment of creativity and innovation in university in the benefit of society and to boost-up technology led economy of the country.

VISION OF CPFLC

To create awareness, facilitate and provide guidance to academic and non-academic staff, students, scholars, and outside agencies on the practices and the rules of University regarding intellectual property rights and obligations within the frame work of the IPR policy of the University.

MAHARAJA AGRASEN UNIVERSITY INTELLECTUAL PROPERTY RIGHTS POLICY

PREAMBLE

Learning gives creativity, Creativity leads to thinking, Thinking provides knowledge, and Knowledge makes you great.

Today the world of Science and Technology is in the midst of a revival. Astonishing inventions and rapid growth in research and development have caught the focus. As different branches of engineering unite impeccably into newer streams, the scope of learning is increasing exponentially. Maharaja Agrasen University, Baddi Himachal Pradesh, is dedicated to creating a similar synergy within its campus – where different branches, while mastering their curriculums through teaching, research, and dissemination of knowledge to the students so as to strive to unite them seamlessly with those from other sections of engineering, attempt to create and discover the wonders which the future holds. Maharaja Agrasen University is making efforts not only to prepare students for the change but also to try and make them a step ahead by challenging their abilities and fostering their curiosities. Faculty is keen to inculcate within their students not only academic excellence but also the ability to adapt to change; both technological and social –to make sure that they are ready not just to face the new world but to be leaders and pioneers as the new world is crafted.

In the responsibility of producing and disseminating knowledge, there is an inherent need to encourage creativity and scholarly works for the development of new and useful materials, devices, processes, and other intellectual property. In the University, faculty members, research scholars, and the students are engaged in research and development work of considerable importance. Such works may lead to the evolution of intellectual property know-how, copy-rights, designs, instruments, devices, processes, specimens, software, and other inventions having potential for commercialization with or without the registration under different Acts enacted by the Government for protection of intellectual properties. The creation of intellectual property not only contributes to the professional development of the individuals involved but also enhances the reputation of the University, provides educational opportunities for students, and promotes the public welfare. Particularly, commercial exploitation of intellectual property can be of considerable socio-economic benefit to the country. The University, therefore, supports and encourages the efforts of students and faculty to innovate through research work such that it qualifies for patenting and protection which will be directed towards bringing the fruits of University research in diverse fields of knowledge to public use and benefit while protecting the interests of the scholars. University also recognizes that the efficient management of research activity and related intellectual property rights (IPRs) would strengthen the institute and provide a strong foundation for the growth of human resources, research projects, and technologies. To sustain the focus and to support these goals, University is providing policy guidelines for inventions, copyrightable works, trademark and other related intellectual property rights arising from the activities of its faculty, staff, students, and others who use University's internal as well as external (those provided through an externally funded grant, contract, or other types of award or gift to the institution) resources. Accordingly, to promote innovations in the larger public interest, the University has framed the present IPR Policy for all its staff, faculty, and students as per the Clauses below:

CLAUSE – 1

- 1) **Policy Execution:** The execution of this policy shall be carried out by the Centre for Patent Facilitation Licensing and Consultancy (CPFLC)- A centre dedicated for IPR facilitation of inventions/technologies/Processes/designs/Copyrights/Trademarks developed using the resources of University or directly or indirectly connected to the activities of University.
- 2) **Financial Resources for Policy Execution:** From University funds and Royalty generated from Licensing of IP along with grants, voluntary contributions from University start-ups/Licensee companies, and other resources as appropriate.

CLAUSE – 2

- 1) **Scope of Support for IP Under the Policy:** Financial and logistics, for conducting training/ awareness programs on IP; protection, maintenance, licensing, and enforcement of University IP which includes Patents, Designs, Copyright, Trademarks (University Logos and Associated marks), and also know-how (legally protected as confidential information for commercial importance).
- 2) **Applicable Rules Governing University IP:** The applicable rules for execution of this policy shall be the University IP Rules framed under this policy viz. Patent Rules, Copyright Rules, Trademark Rules, and Protection of Know-how and Confidential Information Rules.
- 3) **Ownership of University IP:** Ownership of all University IP, including Patents, Designs, Copyright, Trademarks (University Logos and Associated Marks), and also know-how (protected as confidential information of commercial importance) shall vest with the University.
- 4) **Licensing of University IP:** Licensing of University IP shall be carried out as per the applicable rules under the policy viz. Patent Rules, Design, Copyright Rules, Trademark Rules, and Protection of Know-how and Confidential Information Rules.

CLAUSE – 3

- 1) **IP Related Conflict Resolution:** Any conflicts relating to University IP shall be resolved by the Centre for Patent Facilitation Licensing and Consultancy (CPFLC), under the Arbitration and Conciliation Act 1996 as amended in 2015, 2019 and subsequent amendments whenever they take place.
- 2) **Mechanism:** Under this policy, an IP Dispute Resolution Panel (IP-DRP) shall be formed consisting of a Chairman and six independent arbitrators from outside the University. In event of any dispute related to IP the Chairman of IP-DRP will be notified. 2 arbitrators one by University and the other by the concerned party, shall be selected from IP-DRP. The two shall discuss the dispute and give their opinion to an umpire selected by these 2 arbitrators. The decision of the umpire shall be final and binding. The proceedings shall be completed within 30 days of referral of the dispute to the Chairman, IP-DRP and the costs of proceedings shall be divided equally between both the parties. The decision of the Umpire will be final and binding upon both parties and shall be decreed.

CLAUSE – 4

- 1) IP Enforcement:** In event of any infringement, the University shall take appropriate action for IC enforcement under the relevant laws and rules of the country, as in force.
- 2) Mechanism:** Under this policy, the University shall maintain a panel of advocates for serving legal notice, filing writs/suits, police complaint and other doing all acts and actions to protect and enforce the University IP.

COPYRIGHT RULES

These rules cover rights of the University associated with original works of authorship including literary, dramatic, musical, and artistic works, such as poetry, novels, movies, songs, computer software, and architecture. Such works are generated by the University Staff and students as part of its teaching, training, and research activities.

PERSONS ELIGIBLE TO FILE FOR COPYRIGHT

1. University students, faculty and staff, and also collaborators from other Universities/ Organizations/ Individuals who have contributed significantly to the work e.g. software code/program having commercial use or application.
2. Start-ups incubated in the University Campus who have utilized the University Facilities without any payment and have a collaborator from within the University.

WORKS THAT CAN BE PROTECTED BY COPYRIGHT

1. Software and applications- generated during the course of teaching/training and research by staff and students.
2. Paintings, Photographs, videos, teaching, and training audio-visual aids.
3. Audio programs and recordings.
4. Literary works e.g. reviews, articles, books, catalogs, bulletins, pamphlets, etc.
5. Architectural drawings and creations.

OWNERSHIP OF COPYRIGHT

1. **Relating to Creative works arising from University academic/research work:** All copyright relating to work carried out by the University Staff and/or students and utilizing university resources, including those by students/in-service professional candidates registered at the University though work may be carried elsewhere, shall be filed in the name of the University or any special purpose vehicle created for the purpose such as the Maharaja Agrasen University Innovation & Incubator Foundation, MAU-IIF having its principal office at Maharaja Agrasen University, Atal Shiksha Kunj, Village Kalujhanda, Barotiwala, 174103, Baddi, Himachal Pradesh, INDIA. The copyright shall be owned by the University, as the primary and first applicant.
2. **Relating to Creative works/Software/Audio-visuals/architectural drawings arising from collaborative work between University and other academic organizations:** The University shall be a co-applicant with others and the first applicant shall be as per contribution made. The extent of the contribution made/planned as per work plan, by each applicant shall be duly defined in the agreement relating to terms and conditions of collaborative work.
3. **Relating to Creative works arising from collaborative work between University and industries:** In the case of industry-sponsored research or consultancy, ownership of the work shall vest with the sponsoring industry.
4. **Relating to Creative works arising from research funded by government funding agencies:** Many government organizations such as ICMR, ICAR, DRDO, CSIR, DBT, DSIR, DOP and others, fund research projects. Usually, in such cases, the 'Terms and Conditions' letter, governing the release of funds clearly defines who shall own the rights in case any intellectual property arises out of the sponsored work. Thus, ownership of work in such cases shall be decided as per the terms and conditions governing the release of funds by the respective funding agency.
5. **Relating to Creative works by Start-ups incubated in the University incubators in which no University resources are used at all:** Start-ups are commercial entities at nascent stages working in the University Campus and maybe pursuing ideas for

products or processes in which work was done elsewhere and no university resources were used at all e.g. software predicting rainfall developed elsewhere. Hence, ownership of any such work based on efforts of the start-up alone shall vest with that start-up and not the University.

6. **Relating to Creative works by Startups incubated in the University incubators in which University resources were used and such utilization was fully paid for and compensated by the start-up:** A start-up may be pursuing creative work in which investors other than University Staff or students may be the promoters. The start-up duly paid for the data or work which it is developing for commercial application e.g. salary or stipend of the data entry operators, programmers, etc. under the University Consultancy Policy or as part of honorarium for work carried out with the permission of the University. Hence, ownership of any such work based on efforts of the start-up alone shall vest with that start-up and not the University.
7. **Relating to Creative works by Start-ups incubated in the University incubators in which University resources were used but no financial resources were contributed by the start-up:** The data used by the start-up may be part of academic work e.g. UG, PG or doctoral work or even pursuit of an idea, in which University resources were used with permission. However, no copyright was filed by University. Subsequently, the idea was developed by the startup, for which the start-up wishes to file a copyright. In such cases, the University shall be a co-applicant along with the start-up.

MODALITIES FOR FILING COPYRIGHT

1. The creative work shall be submitted to Centre for Patent Facilitation Licensing and Consultancy (CPFLC), vide email at the email ID "chairperson-cpflc@mau.edu.in" with request for getting it copyright.
2. The University shall submit it to its empanelled attorneys for getting it protected by copyright.
3. Owing to the extremely large volume of creative works generated by various departments of the University e.g. thesis, papers, books, recordings, paintings, software, etc. it is neither financially nor physically possible for the University to file a copyright for each work, with the Copyright Office of the Govt. of India. *Annexure 1* (enclosed)
4. Accordingly, only for works of significant commercial importance, as communicated to the Centre for Patent Facilitation Licensing and Consultancy (CPFLC) by the creators and assessed by the Chairperson, Centre for Patent Facilitation Licensing and Consultancy (CPFLC), copyright shall be filed with the Copyright Office of the Govt. of India.

FUNDING, LICENSING, AND ROYALTY RELATED ASPECTS OF COPYRIGHT

1. **Funding:** University will provide all professional and financial help for the same.
2. **Assignment of Copyright to University:** The creative work shall be assigned to the University in return for a share in royalty. *Annexure-1*
3. **Licensing of the Copyright:** To publishers, inventors, and start-ups e.g. those wishing to market the software or utilize it in instruments or any other commercial application. The same shall be carried out by the Centre for Patent Facilitation Licensing and Consultancy (CPFLC).
4. **Royalty share to creators:** Major share (90%) of revenue from licensing of such works shall go to the creators and 10% share shall go to the University under the

“Copyright Licensing Agreement” to be signed when assigning the work to the University at the time of filing of the copyright.

5. **Monitoring of revenues and payment of royalties to inventors:** Monitoring of revenues, collection of royalties relating to licensed creative works, and dispatch of royalty to authors will be duly carried out by the Centre for Patent Facilitation Licensing and Consultancy (CPFLC), which will duly maintain accurate accounts in a fair and transparent manner. These shall be open for inspection during office hours, with prior notice of one day.

BRANDING ASPECTS OF PRODUCTS BASED ON UNIVERSITY PATENTS

Products using copyright matter owned by the University may or may not be branded to include the University name. In case a licensee wishes to do branding to include the name of the University, then branding shall be with the approval of the University and as per brand guidelines provided by the University relating to the product. Same shall be on a case-to-case basis and final approval of the branding shall be accorded by the Vice-Chancellor.

AMENDMENT OF THE POLICY AFFECTING ROYALTY RIGHTS OF INVENTORS

Any amendment of the policy affecting the rights of inventors in terms of share in revenues will be applied prospectively and not retrospectively.

PATENT RULES

These rules cover various aspects relating to 'Utility' as well as 'Design' patents. While Utility Patents protect inventions relating to new products and processes, Design Patents protect creative designs of the products.

PERSONS ELIGIBLE TO FILE PATENTS

1. University students, faculty and staff, and also collaborators from other Universities/Organizations/ Individuals who have contributed significantly to the invention or the design.
2. Start-ups incubated in the University Campus who have utilized the University Facilities without any payment and have a collaborator from within the University.

PATENTABLE WORK

1. Patents can be filed for Research Work (Graduation, Master's, Doctoral, or externally funded projects) or individual innovative ideas, not necessarily based on research or not relating to the discipline of the inventor/s.
2. Creative designs can be filed by creators, in the category of design patents.

OWNERSHIP OF PATENTS

1. **Patents arising from University academic/research work:** All patents- whether design or utility, emanating from work carried out by the University Staff and/or students and utilizing university resources, including those by students/in-service professional candidates registered at the University though work may be carried elsewhere, shall be filed in the name of the University or any special purpose vehicle created for the purpose such as the Maharaja Agrasen University Innovation & Incubator Foundation, MAU-IIF having its principal office at Maharaja Agrasen University, Atal Shiksha Kunj, Village Kalujhanda, Barotiwala, 174103, Baddi, Himachal Pradesh, INDIA. The patents shall be owned by the University, as the primary and first applicant.
2. **Patents arising from collaborative work between University and other academic organizations:** The University shall be a co-applicant with others and the first applicant shall be as per contribution made. The extent of the contribution made/planned as per work plan, by each applicant shall be duly defined in the agreement relating to terms and conditions of collaborative work.
3. **Patents arising from collaborative work between University and industries:** In the case of industry-sponsored research or consultancy, ownership of the patent shall vest with the sponsoring industry. Name of University students, faculty, and others who have contributed to the invention shall be included as inventors to acknowledge their contribution. Other aspects relating to a royalty payable, duration, amount, etc. shall be duly defined in the agreement relating to terms and conditions of collaborative work.
4. **Patents arising from research funded by government funding agencies:** Many government organizations such as ICMR, ICAR, DRDO, CSIR, DBT, DSIR, DOP and others, fund research projects. Usually, in such cases, the 'Terms and Conditions' letter, governing the release of funds clearly defines who shall own the patent rights in case any invention arises out of the sponsored work. Thus, ownership of patents in such cases shall be decided as per the terms and conditions governing the release of funds by the respective funding agency.

5. **Patents by Start-ups incubated in the University incubators in which no University resources are used at all:** Start-ups are commercial entities at nascent stages working in the University Campus. They may be pursuing ideas for products or processes in which research was done elsewhere and no university resources were used at all. Hence, ownership of any patents arising from work and efforts of the start-up alone shall vest with that start-up and not the University. University can facilitate the filing of a patent by such start-ups through its empanelled attorneys. Expenses for the same shall be borne by the concerned start-up and the applicant shall be the start-up only and not the University.
6. **Patents by Start-ups incubated in the University incubators in which University resources were used but no financial resources were contributed by the start-up:** The data used by the start-up may be part of academic work e.g. UG, PG or doctoral work or even pursuit of an idea, in which University resources were used with permission. However, no patent was filed by University. Subsequently, the idea was developed by the startup, for which the start-up wishes to file a patent. In such cases, the University shall be a co-applicant along with the start-up.
7. **Patents by Start-ups incubated in the University incubators in which University resources were used and such utilization was fully paid for and compensated by the start-up:** A startup may be pursuing an idea or invention for development in which investors other than University Staff or students may be the promoters. The data used by the start-up may be part of academic work e.g. UG, PG, or doctoral work, or even pursuit of an idea, in which University resources were used with permission. However, no patent was filed by University. Subsequently, the idea was developed by the startup, for which the start-up wishes to file a patent. In such cases, the University shall be a co-applicant along with the start-up.

MODALITIES FOR FILING OF UTILITY PATENTS

1. **Disclosure:** The invention shall be disclosed to the Centre for Patent Facilitation Licensing and Consultancy (CPFLC), using an invention disclosure form, submitted electronically vide email at the email ID "chairperson-cpflc@mau.edu.in".
2. **Vetting:** Based on the information disclosed, the Centre for Patent Facilitation Licensing and Consultancy (OPFLC) will get the innovation vetted professionally at the earliest but not later than 30 days, from Patent Attorneys empanelled with the University, to confirm patentability of the idea.
3. **Public notice relating to the title of Invention and Inventors:** In case the idea is patentable, the Centre for Patent Facilitation Licensing and Consultancy (CPFLC), will display a public notice within the campus (disclosing the proposed title of the patent and names of the inventors) inviting objections if any, within 2 weeks from the display. This is to ensure that in case any person is aggrieved with the proposed filing, the same should be brought to the notice of the University before the patent is filed.
4. **Agreement signing with University:** If no objections are received, inventors shall sign the "*Invention Assignment and Royalty Sharing Agreement*" with University. **Annexure - 2** (enclosed).
5. **Filing and intimation of filing details:** After signing of the Agreement, a patent for the invention shall be filed by the University through its empanelled attorneys and details of the filing communicated to all inventors, by the Centre for Patent Facilitation Licensing and Consultancy (OPFLC).

5. MODALITIES FOR FILING OF DESIGN PATENTS

1. **Intimation:** The creative designs shall be submitted electronically to Centre for Patent Facilitation Licensing and Consultancy (CPFLC) using 'DESIGN REGISTRATION FORM' vide email at "chairperson-cpflc@mau.edu.in".
2. **Open Display:** Open notice regarding design patent proposed to be filed, inviting objections if any, within 2 weeks from the display, shall be displayed.
3. **Agreement signing with University:** If no objections are received, inventors shall sign the "*Invention Assignment and Royalty Sharing Agreement*" with University. **Annexure- 2.**
4. **Patent filing and intimation of filing details:** After signing of the Agreement, a patent for the invention shall be filed by the University through its empanelled attorneys and details of the filing communicated to all inventors, by the Centre for Patent Facilitation Licensing and Consultancy (CPFLC).

FUNDING, LICENSING, AND ROYALTY RELATED ASPECTS OF PATENTS

1. **Funding:** University will provide all professional and financial help to inventors to file patents for their inventions and designs. All expenses towards patenting in India shall be borne by the University and adequate funds for the same shall be available. For filing patents outside India, the same shall be carried out on case to case basis, subject to availability of funds and commercial value of the inventions and designs.
2. **Assignment of Inventions to University:** All inventions for which patent is being filed by University shall be assigned to the University in return for a share in royalty as per the University Policy. Names of inventors will be duly included in the patent application as the inventors/creative designers.
3. **Licensing of Patents-** Inventors and universities shall make the best possible efforts to license out the patents and ensure their working. Patents can be licensed out to a third party or even to a spin-off company or start-up company being set up by the inventors themselves.
4. **Royalty share of Inventor/s:** Major share (90%) of commercial rights relating to the patents will belong to the inventors, whether a patent is licensed out to a third party or used by inventors to set up their own companies. 10% share of revenues from the patent as long as it is in force, is payable to a University 'revolving innovation fund' for facilitation of international filings of promising patents and patent licensing. In case a patent is being filed by more than one inventor, inventors must indicate a royalty sharing arrangement between themselves in the "***Invention Assignment and Royalty Sharing Agreement***" (**Annexure- 2**) to be signed at the time of filing of the patent. This is to avoid conflicts between the inventors at a later stage. Also, prior understanding between inventors avoids disputes and objections, which can be a hindrance to licensing.
5. **Monitoring of revenues and payment of royalties to inventors:** Monitoring of revenues, collection of royalties relating to patents licensed out, and dispatch of royalty to inventors will be duly carried out by the Centre for Patent Facilitation Licensing and Consultancy (CPFLC), which will duly maintain accurate accounts in a fair and transparent manner. These shall be open for inspection of the inventors during office hours, with prior notice of one day.

BRANDING ASPECTS OF PRODUCTS BASED ON UNIVERSITY PATENTS

Products emanating from patents filed by the University shall be suitably branded as per the brand guidelines provided by the University relating to the product. Same shall be on a case-to-case basis and final approval of the branding shall be accorded by the Vice-Chancellor.

TRANSFER AND ABANDONMENT OF PATENTS

- 1. Transfer of patents in name of inventors/companies set up by inventors/third party:** In case inventors wish to get granted patents assigned to themselves or in name of the companies to which the patents are licensed, they may do so by refunding to the University, the actual expenses incurred on patenting, till that date as per available receipts and agree to pay 2-5% share on revenues earned from the patent in terms of 'royalty on net sales i.e. ex-factory billing' or pay the University a one-time lump-sum amount, as mutually agreed upon.
- 2. Abandonment of Patents/patent applications:** For granted patents/patent applications that are not licensed out or commercialized within five years from the date of filing, University may at its discretion decide to abandon the same or ask the inventor to bear further expenses on maintenance if inventors(s) want the same to be maintained.

AMENDMENT OF THE POLICY AFFECTING ROYALTY RIGHTS OF INVENTORS

Any amendment of the policy affecting the rights of inventors in terms of share in revenues will be applied prospectively and not retrospectively.

TRADEMARK RULES

These rules are designed to fully protect and manage The MAHARAJA AGRASEN UNIVERSITY trademarks (Word marks, Logos, Taglines, Creative works, etc.) as valuable intellectual property assets, in a manner that protects the goodwill and reputation of the University.

Under these rules, the University reserves the right to determine the manner of use of the trademarks of the University. For example, some uses would harm the reputation that the marks represent. In other cases, the nature of goods and services may pose such significant legal risks that they should not be licensed, and some uses may potentially harm the marks unless they are carefully controlled. Accordingly, to protect its marks and the goodwill associated with them, the University has framed the present rules as below:

CLAUSE-1: GENERAL

- 1. Implementation and enforcement:** These rules shall be implemented and enforced by the Centre for Patent Facilitation Licensing and Consultancy (CPFLC).
- 2. Creation of Ownership over University Marks, Logos and Designs:** Under these rules, the Trademarks Division of Centre for Patent Facilitation Licensing and Consultancy (CPFLC) shall protect the University Marks, Logos, and Creative Designs by filing trademarks for the same, in appropriate classes, with the Trademark Office, Govt. of India or any other Office globally, as per the requirements of the University or need of the situation.
- 3. Use of University trademarks by outside parties:** Permitted only after written permission granted by the University and signing the University "Trademark Use Agreement". Any trademark that identifies or is associated with the University may not be used without prior written permission from the University. To obtain this permission, submit a written request via email (preferable) to the Centre for Patent Facilitation Licensing and Consultancy (CPFLC) at Maharaja Agrasen University, at "chairperson-cpflc@mau.edu.in".
- 4. Brand guidelines:** Use of the marks is permitted only as per the brand guidelines approved by the University, which will be duly provided to the user on request. Final use by the licensee will be after approval of the artwork as provided to and approved by University Centre for Patent Facilitation Licensing and Consultancy (CPFLC).

CLAUSE- 2: USE LIMITATIONS

- 1. Use of marks by University:** Prior written approval by the concerned department of the University/Event Manager is necessary, to use any of the trademarks owned by the University, in the following ways:
 - 1.1 Publications:** Use of trademarks/logos on the cover or within the text of a magazine when there is an article about the university, its officers, students, or alumni. These publications may be University Publications or those brought out by a Department/School/Section or Sports publications approved by the institutional chief administrative officer or designee, providing the publisher agrees to include the following disclaimer in the publication: "Not an official publication of Maharaja Agrasen University "Or Literary works that generally provide historical information about and promote the goodwill of the University or its component schools/institutions. Internal publications that incorporate the trademarks should conform to each component institution's guidelines.
 - 1.2 Advertisements relating to events:** Trademarks may be used in the following kinds of advertising, so long as the uses also conform to the Brand Guidelines developed by the University, for which approval of ad copy and layout design is necessary.

2. **Use of marks by a licensee:** A commercial entity that is a “licensee” of the university may utilize certain marks in an ad but only when there is an underlying related product, which is licensed and only when the licensed product is being advertised.
3. **Use of marks by a non-licensee:** Those entities not licensed may utilize certain marks in ads that are of an informational, congratulatory, or in team spirit nature (academic/athletic achievements) as determined by the trademark office. These ads may not contain solicitation for the sale of their products or services but the company name/logo may appear. Companies producing products or giving services based on the outcome of consultancy/sponsored project work/collaborative work may use the marks after due permission.
4. **Use of marks by Corporates:** Corporate advertisements that utilize appropriate trademarks in official programs sold or distributed at Intercollegiate Athletic events, under the terms of an advertising agreement. This includes Promotional activities utilizing appropriate trademarks, under the terms of a sponsor/promotional license agreement. Promotional activities are activities such as advertising or offering promotional products to further the growth, development, acceptance, and/or sale of goods or services.
5. **Corporate Sponsors:** In the case of a corporate sponsor for the University event, University is authorized to seek the logo and brands of the sponsoring entities and use them during the event.
6. **Student Organization Websites:** Student organizations that represent themselves on the Internet and wish to use the University Trademarks may send email to the Centre for Patent Facilitation Licensing and Consultancy (CPFLC) at chairperson-cpflc@mau.edu.in for permission and also correct images and their use guidelines for creating compliant organizational websites.

CLAUSE- 3: ROYALTIES

A request for use of the trademark may be royalty or non-royalty bearing, as below:

1. **Non-royalty bearing uses:** Use in University publications, websites, promotional events, or any internal use of marks on banners, hoardings within the University or in Universities having collaborations with Maharaja Agrasen University or like activities, shall be non-royalty bearing and not involve payment of use of marks. Campus entities are generally exempt from royalty payments if merchandise is for internal use or the product/merchandise is a give-away item.
2. **Royalty-bearing uses:** Any entity deriving commercial benefit from the use of the University. Marks shall pay a royalty to the University for use of the marks e.g. product/merchandise e.g. Uniforms, Badges, Stationery, Gifts for sale bearing the University-owned trademarks, etc.
3. **Use of marks on goods and products:** The use of the marks on commercial products e.g. pharmaceutical items, cosmetics, or engineering products which are the outcome of University research/support will require payment of royalties, which will be assessed on a case to case basis as per the entity producing such goods e.g. MSME, Large Corporate or start-ups promoted by the University/start-ups utilizing university innovations/patents/ technologies.

CLAUSE- 4: PENALTIES

Use of marks without proper written authorization may be considered counterfeit or infringing and subject to all available legal remedies, including, but not limited to, seizure of the merchandise.

CLAUSE- 5: JURISDICTION

Courts at Himachal Pradesh, INDIA.

COPYRIGHT ASSIGNMENT AND ROYALTY SHARING AGREEMENT

Made thisday of, Year.....

BETWEEN

MAHARAJA AGRASEN UNIVERSITY

A University established in accordance with the relevant laws of India, and having its campus Baddi, HIMACHAL PRADESH through its Registrar (hereinafter referred to as “UNIVERSITY”, which term shall include its successors-in-interest and permitted assigns)

AND

S/Ohaving permanent residential address.....and currently residing at.....and University (email ID-, Mobile Phone Number.....) (hereinafter referred to as “CREATOR”, which term shall include his successors-in-interest and permitted assigns)

WHEREAS UNIVERSITY and CREATOR shall be hereinafter jointly called "PARTIES" and singularly as "PARTY".

RECITALS

1. That the Creator has created the creative work as described below
.....
.....
2. That the Creator is willing to assign the same to the University for its protection by the University under Copyright, as per the terms and conditions mutually agreed upon.

NOW, THEREFORE, IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS HEREINAFTER CONTAINED, THE PARTIES HERETO MUTUALLY AGREE AS FOLLOWS:

1. The Creator/s shall assign their work to the University for Copyright for which all expenses shall be borne by the University and in event of licensing of the work, royalty sharing shall be as per table below:

S. No.	Stakeholder	Royalty Share (%)	Royalty Share in Words
1.	University	10%	
2.	Creator-1	_____	
3.	Creator-2	_____	
4.	Creator-3	_____	
Total		100%	

2. Licensing of the work shall be carried out by the University as per mutually agreed terms between University and the Licensee as documented in the ‘Copyright Licensing Agreement’.
3. In event of breach of the agreement, the remedy shall be subject to provisions of the Arbitration and Conciliation Act, 1996 and proceedings shall be conducted as per the University IPR Policy Ver 1.0 and accompanying rules as applicable and amended from time to time.

IN WITNESS WHEREOF, the parties have duly executed this Agreement.

UNIVERSITY

INVENTOR

Witnesses (Name, Address, and Signature)

- 1)
- 2)

INVENTION ASSIGNMENT AND ROYALTY SHARING AGREEMENT

Made thisday of, Year.....

BETWEEN

MAHARAJA AGRASEN UNIVERSITY

A University established in accordance with the relevant laws of India, and having its campus at Baddi, HIMACHAL PRADESH through its Registrar (hereinafter referred to as “UNIVERSITY”, which term shall include its successors-in-interest and permitted assigns)

AND

S/Ohaving permanent residential address.....and currently residing at.....andUniversity (email ID-, Mobile Phone Number-.....) (hereinafter referred to as “INVENTOR”, which term shall include his successors-in-interest and permitted assigns)

WHEREAS UNIVERSITY and INVENTOR shall be hereinafter jointly called "PARTIES" and singularly as "PARTY".

RECITALS

1. That the Inventor wishes to file a patent for his invention entitled “.....” The invention has been evaluated by the University and found to be worthy of filing a patent.
2. That the Inventor is willing to assign the invention to the University as per the terms and conditions mutually agreed upon.

NOW, THEREFORE, IN CONSIDERATION OF THE PREMISES AND MUTUAL COVENANTS HEREINAFTER CONTAINED, THE PARTIES HERETO MUTUALLY AGREE AS FOLLOWS:

1. The Inventor shall assign his invention to the University for patenting for which all expenses shall be borne by the University and in event of licensing of the invention, royalty sharing shall be as per table below:

S. No.	Stakeholder	Royalty Share (%)	Royalty Share in Words
1.	University	10%	
2.	Inventor-1	=====	
3.	Inventor-2	=====	
4.	Inventor-3	=====	
Total		100%	

2. It is mutually agreed that both parties will make best efforts to promote the invention and ensure its successful commercialization in larger societal interests for advancement of technological innovations.
3. In event of successful licensing and commercialization of the invention, inventor/s will be duly provided a copy of the Licensing Agreement/MOU.
4. University will duly ensure enforcement of the Licensing Agreement/MOU and ensure that the royalties/revenues due are collected and disbursed to inventors in a timely manner.
5. University retains the right to maintain or abandon the patent, if no licensing takes place within 5 years from date of filing.
6. In event of breach of the agreement, the remedy shall be subject to provisions of the Arbitration and Conciliation Act, 1996 and proceedings shall be conducted as per the University IP Policy-2019 and accompanying rules as applicable and amended from time to time.

IN WITNESS WHEREOF, the parties have duly executed this Agreement.

UNIVERSITY

INVENTOR

Witnesses (Name, Address, and Signature)

1)

2)