



MAHARAJA AGRASEN UNIVERSITY



NAAC ACCREDITED

PCJ SCHOOL OF MANAGEMENT



NATIONAL SEMINAR

on

**INNOVATION, SKILL DEVELOPMENT AND
ENTREPRENEURSHIP**

MAY 10, 2022

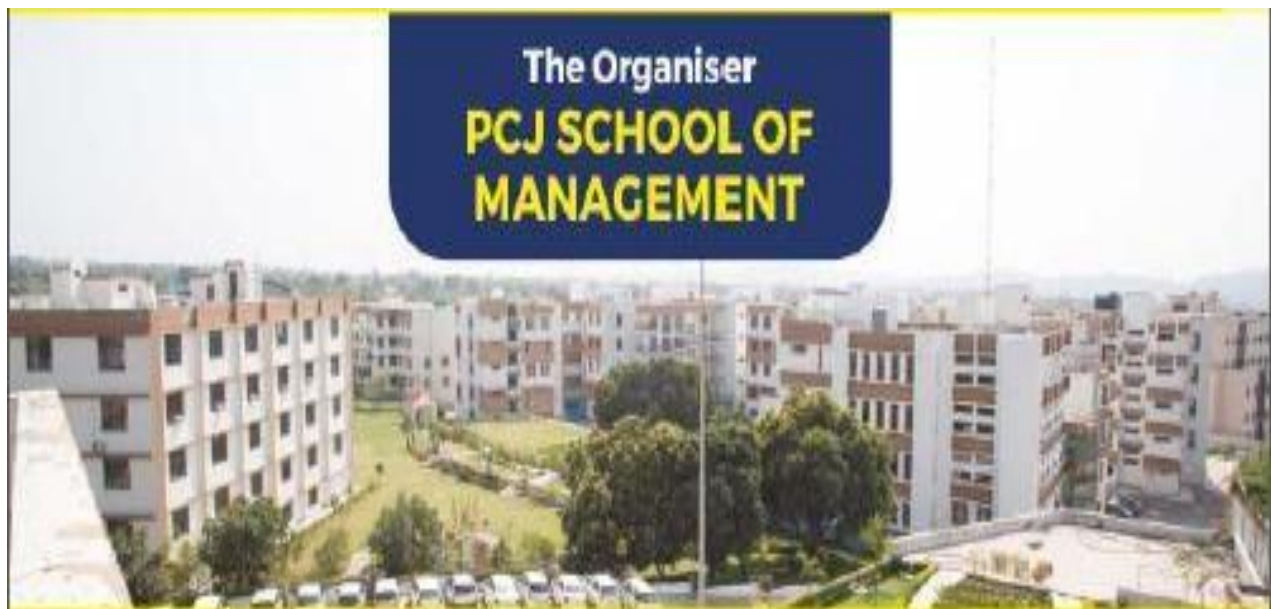
ABOUT THE UNIVERSITY

Maharaja Agrasen University established in the year 2013 was inaugurated by Pranab Mukharjee, Hon'ble President of India. The university is situated in the pollution free environment of Shivalik foothills near Kasauli and Pinjore Gardens. It is easily accessible from Chandigarh (25 Km), Panchkula (21 Km), Kalka (13 Km), Pinjore (10 Km) and Delhi as it is well connected with rail road link. It aspires to become a University of first choice for potential students, teaching and research community and be recognized for providing excellent opportunities for global success. MAU wishes to be acknowledged as a value-based campus where the students, faculty and the staff are creative and actively engaged in scholarly activities of relevance to the community at large.

The mission of the MAU is to contribute to the society through imparting vibrant, innovative learning and research at the highest international levels by providing intellectual environment built on a commitment of free and open enquiry. Committed to the cause of holistic development of students the University endeavours to foster equality, initiative, integrity and excellence while maintaining highest level of consciousness, civility and humility. It focuses on personality development and judicious mix of academics with extra-curricular activities and social service.

Maharaja Agrasen University envisions itself as an emerging Centre of Excellence. The vision of the university is to enable each and every student to develop self-confidence, self-knowledge and self-control. The university promises to equip all students with knowledge and talent to lead their lives in a righteous and conscientious manner. It offers an atmosphere for the development of character with enriched virtues and noble ideals of its students. The holistic system of education in the university is designed to draw out the knowledge, values and wisdom present in a latent form in every student. The University not merely awards degrees but nurtures the values required for self-realization.

In a very short span of time the university has been able to make its presence felt not only in Himachal Pradesh but also in the neighboring states. This achievement of the university has been appreciated by a consortium of 25 chairpersons of industry who conferred CCI Technology Excellence Award 2014 in the category of Best Emerging Private Universities of India. It has also been adjudged by "Higher education Review" as the "University of the Year 2015" in the category of "Research & Development". The university with its vast resource pool and enormous potential is sure to set new trends and break new grounds which will be setting the pattern to be followed by the posterity.



PCJ School of Management started with the inception of Maharaja Agrasen University in 2013. Within a short span of time it has become the most preferred choice of the students aspiring to pursue management Programmes. The School of Management endeavours to inculcate in students a constant yearning for learning through the combination of academic rigor, contemporary curriculum design, passionate knowledge delivery, participative dialogue and discussion, interaction with leading practitioners and application orientation. The objective of the UG and PG Programmes is to impart management education in a university environment so as to enable the students to be rightfully equipped to face the challenges of the industry in the Indian ethos. The school of management offers a wide range of Programmes to the students like M.B.A with specialization in Finance, Human Resource and Marketing, MBA(Hospitality and Tourism)M.Com, MTTM at PG Level and B.Com, B.Com (Hon's), BBA, B.Sc. (Hotel Management & Administration) and BHMCT at UG level and Ph.D in Management, Commerce and Tourism & Hospitality resulting in attractive employment opportunities.

ABOUT THE SEMINAR

The National Seminar on Innovation, Skill Development and Entrepreneurship aims to encompass the vision of understanding innovative ideas into day-to-day activities falling under all the relevant areas of technology, engineering & social sciences (management & economics). The program focuses on new ideas and paves way to disseminate latest innovations and practices. It is expected to facilitate opportunities to network, collaborate and exchange ideas with renowned entrepreneurs, researchers, faculty members and students. It will be a crucial platform for industry and academia to foster innovative ideas, theories, frameworks and applications. It will encourage recent and futuristic advancements as well as challenges & new strategies in frontiers of research and sustainable development. The basic aim, of course, is to create a bigger learning platform and improve our existing knowledge base. It is also expected to motivate the youth to go for entrepreneurship rather than seeking jobs.

We look forward to create a platform where people from various discipline can come together & share their views & opinions which can bring about desired changes & innovations in the traditional business methods & other functions in the organizational culture. It is expected to emerge in to a holistic approach for Global & Sustainable Development based on innovation, skill development and entrepreneurship ideas.

MAIN THEME: -
Innovation, Skill Development and Entrepreneurship

SUB-THEMES OF THE SEMINAR:

<p>Entrepreneurship and Innovation</p> <ul style="list-style-type: none"> • Social Innovation, entrepreneurship and business sustainability. • Entrepreneurship Opportunities in the New Normal. • Rural Entrepreneurship, Green Entrepreneurship. • Entrepreneurship development- Role of Government Agencies Universities and University Incubators. • Make in India campaign: Innovation and technology towards Atmanirbhar Bharat 	<p>Women Entrepreneurship and Skill Development</p> <ul style="list-style-type: none"> • Importance of women entrepreneurship. • Skill development for women entrepreneurship. • Economic empowerment of women through Entrepreneurship and skill development. • Entrepreneurial initiatives and Entrepreneurial education. • Financial literacy, entrepreneurial finance and Micro-financing to crowd funding. • Creating a Safe Work Environment and Entrepreneurial Legal Support. • Rural women Entrepreneurship and Skill Development
<p>Social Entrepreneurship/Incubation Centres</p> <ul style="list-style-type: none"> • Social Entrepreneurship, Start Up Accelerators & Incubators • Challenges, Opportunities of Skill Development programme in India • Managerial Capabilities, Entrepreneurship and skill development • Self-Employment and Innovative strategies for skill development • Pradhan Mantri Kaushal Vikas Yojana and Skill India programme. 	<p>Creativity, Innovation and Entrepreneurship</p> <ul style="list-style-type: none"> • Entrepreneurship Models. • Business opportunity identification. • Support Institutions for promotion of Entrepreneurs. • Emerging young entrepreneurs in India. • Entry barriers. • Patents and Intellectual Property. • Business Environment and Entrepreneurship Development.
<p>Role of Technology in Entrepreneurship Development</p> <ul style="list-style-type: none"> • Big Data Analysis & Entrepreneurship. • Technology and start up awareness. • Artificial Intelligence. • International legal framework on sustainable development. • Data visualization. • Digital business strategies and models. • Cyber Laws in India; Issues and challenges. 	<p>Skill Development and Employability in Indian Perspective</p> <ul style="list-style-type: none"> • Educational Technologies (EdTech.). • Industry 5.0. • Fintech Startups. • HR Analytics. • Issues and Challenges in skill development and technology applications. • Machine learning. • Technology in Banking Sector. • Technology and ethics.

REGISTRATION/DELEGATION FEE:

Category	Fees
Students	Rs.150
Research Scholars	Rs.250
Faculty	Rs. 250
Professional from Industry	Rs. 1000

Note: The Seminar will be held in offline mode.

The registration fee can be paid through Demand Draft in favour of "Registrar, Maharaja Agrasen University, payable at Baddi" or through NEFT/RTGS. The details for online payment are given as under: Account Name: Maharaja Agrasen University (COWOSE), Bank Name – Axis Bank , Branch – Nanakpur , Account No.- 922010020129990, , IFSC Code - UTIB0002381

SEMINAR SECRETARIAT

CHIEF PATRON

Dr. Nand Kishore Garg
Chancellor

PATRON AND SEMINAR DIRECTOR

Dr. R K Gupta
Vice Chancellor

SEMINAR TECHNICAL ADVISOR

Sh. Suresh Gupta
Chancellor's Nominee

SEMINAR CONVENER

Prof. A K Vashisht
Dean Research & Director, PCJ School of Management

ORGANISING SECRETARY

Prof. Harvinder Singh
Head, School of management

ORGANISING TEAM

Dr. Preeti Thakur, Associate Professor, Coordinator Dr. Satveer kaur, Assistant Professor

Ms. Ayushi Sethi, Assistant Professor

Dr. Sangeeta, Assistant Professor

Ms. Sarita, Assistant Professor

Dr. Kiran Chanda, Assistant Professor

Ms. Geeta Devi, Assistant Professor

Dr. Neeraj, Assistant Professor

Ms. Nidhi, Assistant Professor

Dr. Sonia Jindal, Assistant Professor

WHO CAN ATTEND

The seminar is aimed at providing a platform / resource base for intellectuals and professional expert in the field of commerce and management. The following are welcome to participate: Academicians, Policy makers, Research Scholars, Trade professionals, Entrepreneurs and Students.

CALL FOR PAPERS

Abstract and Paper Submission:

CONTRIBUTION

Persons interested to participate in the seminar are welcome to contribute their research papers/ research notes/ case studies/ brief research notes on the thematic areas with specific recommendations for discussions in technical sessions.

Guidelines for Submitting Abstracts/ Papers

Format for Full Length Papers

All manuscripts must be strictly prepared as per the following format:

- **Title:** Bold centered 14 point
- **Font size:** 12, justified
- **Font Type:** Times New Roman
- **Main Text:** Minimum 3,000 maximum 6,000 words -including tables, figures and references - single-spaced
- **Page Numbering:** All pages should be numbered in footer in the bottom center of each page
- **Citations and References:** Harvard style
- **Author(s):** Name, position, organization - bold centered 12 point (2 lines each author)
- **Contact Details:** Complete address, phone, fax, email, web site (if any) –centred 12 point
- **Bio Data:** Authors should provide their brief biographical details, not exceeding 100 words.
- **Key Words:** Up to five keywords to be provided for indexing, cataloguing and classification purposes.

Note: There should be no author identification after the title page. The page following the title page should show only: Title, abstract within the paper, then the main text.

IMPORTANT DATES:

Abstracts and full papers to be submitted to: seminarmgmt@mau.edu.in

SCHEDULE FOR SUBMISSION

Submission of Abstract:	5 th , April 2022.
Notification of Acceptance of Abstract:	15 th , April 2022
Full-length paper submission:	25 th , April 2022
Notification of Acceptance-Full paper:	30 th April, 2022
Last date of registration:	4 th , May, 2022
Seminar date:	10 th , May, 2022

MANUSCRIPT CONTENT

Papers should demonstrate critical rigor and make clear their contribution to knowledge. It should also state their implications in relation to the theme of the seminar, and contribution to one or more areas of research, education, policy or practice.

PUBLICATION OF ACCEPTED MANUSCRIPTS

The papers will be published in an Edited Book with ISBN number. The book will be given to all the registered participants on the day of seminar. It is therefore desired that the research papers must be submitted well in time and strictly as per the guide lines, so as to include in the proposed publications.

CONTACT PERSONS:

1. Dr. Preeti Thakur, Associate Professor, Convener. M: 9625789238
2. Ms. Ayushi Sethi, Assistant Professor, Coordinator. M: 9996942823

MAHARAJA AGRASEN UNIVERSITY

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REGISTRATION FORM

PCJ School of Management

NATIONAL SEMINAR

ON

INNOVATION, SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(MAY 10, 2022)

Student Research Scholar Academician Professional from Industry

Name : _____ (In Block Letters)

Designation: _____ Area of Specialization _____

Organization Name: _____

Address for correspondence: _____

City: _____ State: _____ Pin: _____

E-mail: _____ Mobile No _____

Title of Paper _____

Mode of Participation:

Offline Online Whether requiring

boarding/lodging: Yes / No _____

Mode of Payment: Cash/Draft/NEFT/UPI (Please mention details) _____

Signature : _____

Date : _____

** Note: Please use separate registration form for each participant.

