

Report on International Webinar (22/02/2022)

On February 22, 2022, PCJ School of Management, Maharaja Agrasen University, Baddi organized a Webinar on “Innovative Human Resource Practices In Contemporary Business World.” Mr. Siakou Koffi Senyo, Training and development manager, Integrate health, USA was the keynote speaker of the event.

Prof.A.K Vashisht ,Director, PCJ School of Management & Convener, Webinar, while welcoming the invited speaker and the participants of the webinar emphasized on the fact that human resource is the biggest asset for any organization and this webinar will help the attendees to learn about some innovative human resource practices that will be highly beneficial in this contemporary business world. He told that the organizations nowadays have constant fight between them for the best human resources and it has all come down to retaining the best talent in the organization.

Mr. Siakou Koffi Senyo, in his address focused on the role of artificial intelligence in HR practices. He defined the artificial intelligence and discussed its role at the workplace in future. He also made the attendees understand the contribution of artificial intelligence in today’s HR practices. Mr. Koffi Senyo explained the role of artificial intelligence in HR practices including training and development, selection, recruitment, placement etc. He also asked the attendees to be prepared for the thing that their future colleagues might not be human as artificial intelligence might gain complete control over HR.

Prof. R.K Gupta, Vice Chancellor, Maharaja Agrasen University, Baddi explained that it is mandatory for every institution to introduce best HR practices in order to retain the best talent and get the maximum out of your human resources.

Sh. Suresh Gupta, Project Director, emphasized on the importance of attending such knowledgeable sessions. He asked the participants to learn maximum from the experience of our keynote speaker as this knowledge will help them in their future endeavors.

During the webinar, participants were actively involved in discussions and they put forth their view points related to the theme of the day. The queries of the participants were well handled by the expert at the end of the webinar.

At the end, Prof. Dr. Harwinder Singh, Organizing Secretary of the webinar presented vote of thanks in which he showered praise for the participants for their sincere participation and appreciated the time spent by the expert while contributing her share of knowledge.

The webinar received overwhelming response from wherein more than 100 individuals participated in this event.



