



MAHARAJA AGRASEN UNIVERSITY

NAAC ACCREDITED

Centre for Industry Academia Partnership (CIAP)

Organizing

Online Management Development Program (MDP)

March 21 – 30, 2022

**NOVEL BUSINESS IDEAS and ADVANCED
SCIENCE & TECHNOLOGY**



ABOUT THE UNIVERSITY

Maharaja Agrasen University established in the year 2013, was inaugurated by Shri Pranab Mukherjee, Hon'ble President of India. The University, established under the Maharaja Agrasen University (Establishment & Regulations) Act, 2012, started its academic programs since 2013. The University has been selected as Mentor University one of among the top 50 institutions from all over India by the AICTE and Institution Innovation Council (IIC), Ministry of Education, Government of India in 2021.

For imparting Quality Education, University has been accredited by NAAC since 2019. Students of the University are winners of the **Smart India Hackathon (SIH-20), (SIH-19), AND TECHGIG CODE** Gladiators. University adopted five villages under **Unnat Bharat Abhiyan** in 2019 to address the development challenges through appropriate technologies.

University has been selected as a "Project Institute" for "**PM YUVA YOJANA**" in 2018 to run courses by the Ministry of Skill Development and Entrepreneurship (MSDE), Govt. of India. Twenty-Seven MoU's have been signed by the University since its inception in 2013. A few MoU's among these are with Tynor Orthotics Pvt. Ltd., Army Training Command, Sophisticated Analytical Instrumentation Facility- Panjab University, National Defence Academy, Himalayan Forest Research Institute, H.P. National Law University, Central Depository Services Ltd. (CDSL), Indian Council of Agricultural Research, New Delhi (National Bureau of Fish Genetic Resources), and Indian Council of Agricultural Research, New Delhi (Indian Institute of Sugarcane Research)

University is approved by **UGC, AICTE, BCI, PCI**, and functioning under the supervision of Himachal Pradesh Private Educational Institutions Regulatory Commission and Govt. of Himachal Pradesh. The University has been appreciated by a consortium of 25 chairpersons of industry who conferred CCI Technology Excellence Award 2014 in the category of Best Emerging Private University of India. It has also been adjudged by "Higher Education Review" as the University of the Year 2015" in the category of "Research & Development".

Since the inception of the University faculty members have published more than 75 books, 732 Research Papers in various National and International Journals, 350 papers in proceedings of National and International Conferences. Apart of these nearly 235 workshops/seminars are conducted on Industry-Academia Innovative Practices. Nearly 51 number of Professional Development/Administrative programs have been organized by the University for teaching and non-teaching staff. Focus of the University is own good quality research and innovation. 235 research scholars are currently pursuing PhD. & 37 research scholars are awarded their PhD. in respective fields.

ABOUT THE MDP

The innovation in Business is very important to establish Leadership in Business Novel Idea and use of Advanced Technology has been the foundation of Success in the present era and in this program, we bring together several Eminent Speakers who have experienced in business and technological aspects. In the Management Development Program (MDP), it emphasis on multidisciplinary field like Management, Medical, Law & Science & Technology.

ABOUT THE CENTRE FOR INDUSTRY ACADEMIA PARTNERSHIP (CIAP)

Academia and industry are two important pillars of our economy. A robust collaboration between the two will augur well for our developing economy, enabling innovation, growth in the education system and producing an employment-ready workforce. Centre for Industry Academia Partnership (CIAP) aims to bridge the gap between theory and practice and to sensitize the University towards the needs of the industry. To develop strategies for the identification of gaps between industry requirements and academia. To recommend need based courses (STC's and others) to bridge the gaps between academia and industry. To promote synergetic partnership between industry and the University for taking up joint research, industry supported projects and consultancy programmes. To generate adequate intellectual and financial resources for the mutual benefit of industry and society by focusing on integrated research.

OBJECTIVES OF THE MDP

- To apprise the working manager/executives about the recent developments in the technology affecting the Business & Industry.
- To help the manager in the development of relevant skills for using the newer technology in the Business & Industry.
- To disseminate the knowledge about the innovative concepts/ practices in the business to the faculty teaching, engineering & other fields.

STRUCTURE OF THE MDP

The programme is spread across ten days. The MDP will feature presentations by experts in business & technological aspects. The participants will have ample opportunity both to interact with those experts as well as to participate in deliberations. By the end of this MDP, it is hoped that the participants will get adequate exposure to the nuances many businesses ideas & developed the advanced technologies in different field. This Management Development Program (MDP) will cover the field of Science & Technology, Medical, Management & Law.

WHO CAN PARTICIPATE?

The Management Development Program (MDP) is specially organized for Industry & Academia people.

REGISTRATION FEE

Sr. No.	Category	Fee (INR)
01	Industry	Rs. 2000
02	Faculty	Rs. 1000

Account Name: MAHARAJA AGRASEN UNIVERSITY | Account Number: 915010015925264

Bank Name: AXIS BANK NANAKPUR BRANCH | IFSC Code: UTIB0002381

Note: The Registration can be done online and the fees can be deposited through NEFT/RTGS in the above account.

Registration is limited to participants on first come first serve basis and Last Date for Registration is 20th March 2022. E - Certificate will be issued to all participants.

Registration Link for the MDP: <https://forms.gle/zzDEEJCfgLASf8P88>

MDP SECRETARIAT

PATRON

Dr. Nand Kishore Garg
Hon'ble Chancellor

CO-PATRON

Prof. (Dr.) R K Gupta
Hon'ble Vice Chancellor

Technical Advisor

Sh. Suresh Gupta
Project Director

ADVISORS

Dr. A. K. Vashisht
Chairman CIAP

Dr. Aparna N. Mahajan
Dean Academics & IIC
President

Dr. Yogendra Singh
Dean Industry
Academia

CONVENER

Er. Swayam Prakash

ORGANIZING SECRETARY

Er. Kanika

JOINT ORGANIZING SECRETARY

Dr. Sourav Gautam

EMINENT SPEAKERS

1. Prof. Atul Negi Prof. in School of Computer & Information Science, University of Hyderabad
2. Mr. Madhav Negi Principal Delivery Specialist in DXC Technology
3. Dr. Amit Kumar CEO in Bio Axis DNA Private Limited
4. Mr. Sabnekar Rajnikant Jp Morgan Chase & Co.
5. Mr. Ranjit Barshikar CEO Qbd International Qbd / cGMP Consulting
6. Dr. C. Hari Nath Reddy Associate Professor G Pulla Reddy Engg. College Kurnool AP
7. Dr. V. Vijender Reddy Scientist E Adrin ISRO
8. Mr. Samir Goswami Director (MIS) DDUUGKY advisor (CICT) NIRD & PR Hyderabad
9. Dr. Tilottama Goswami Professor, Dept. of Artificial Intelligence, Anurag University Hyderabad
10. Dr. S. Anupkant Sr. Asst. Prof., CVR College of Engineering

Note: **Session I:** 12:30 PM – 2:00 PM **Session II:** 2:30 PM – 4:00 PM

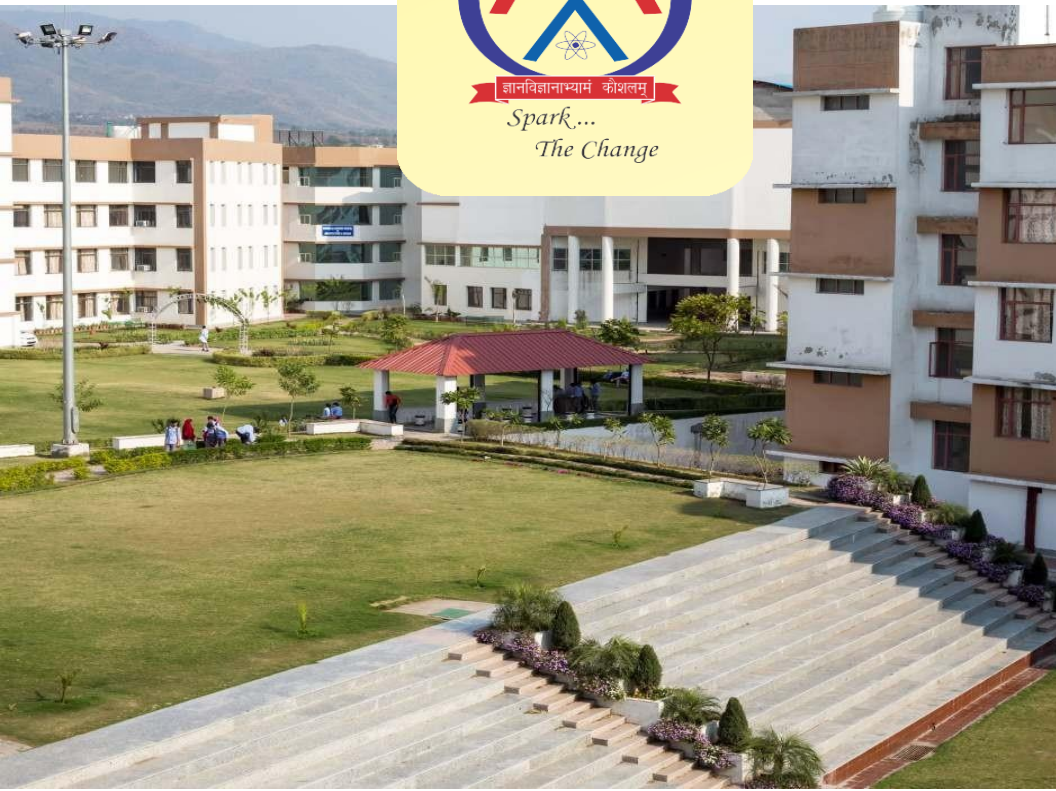
The Session will be in Online mode

Weblink: <https://bit.ly/3vSEcgr>

FOR FURTHER QUERY

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Organizing Secretary
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